



EUREKA

QUARTERLY MAGAZINE

*The French speaking reference magazine
for fluid equipments*

Flash
INFO



Our magazine has the most important circulation of the fluid equipment French speaking media:
More than 12,000 printed copies and 5,000 digital copies quarterly released.

Our magazine, made by experts and specialized journalists, benefits from the synergy with our technical training center, known by the process industries to be the best in France in pumps and ATEX.
This is the winning combination: **EUREKA Flash Info** offers your advertising and advertorial content.

130, avenue Foch - 94100 Saint-Maur-des-Fossés

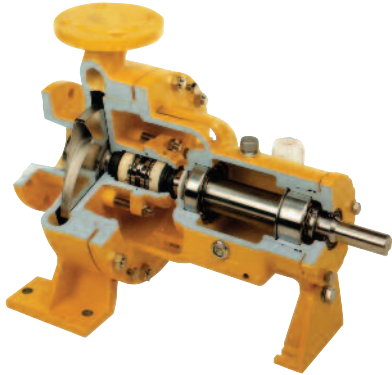
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KIT MEDIA 2022

OUR 4 BEST STRENGTHS ACCORDING TO ADVERTISERS

- Educational articles written by journalists and experts recognized in their field.
- Long-term advertising impact (3 to 6 months)
- Synergy with our technical training institute: readers' interests well known thanks to a direct link with them)
- Lists of exclusive suppliers, drawn up by specialists in the markets concerned



A LEADER POSITIONING

EUREKA Flash Info is designed to provide readers with pedagogical and rigorous information about new technologies and inform them about new products and services and events scheduled in the sectors covered: shows and exhibitions, professional training, news about suppliers and professional organizations.

In 20 years, EUREKA Flash Info has thus become the reference magazine for all equipment for fluid installations "process and utilities". Pumps, compressors, agitators, valves, instrumentation, heat exchangers and many other equipment are at the heart of our editorial line. We also focus on addressing the risks, maintenance and energy savings associated with this equipment.

At last, **EUREKA Flash Info** is one of the only technical media with permanent direct relations with its readers due to a strong synergy with Eureka Industries, a leading organization in the field of training in the choice, installation, operation and maintenance of process, utilities and service equipments.

A SIGNIFICANT CIRCULATION ON OUR SECTOR

► BROADCAST BY NUMBER:

Printed per issue: 12,000 copies (11,000 subscriber + 1,000 copies distributed on the trade shows)

Online version: 5,000 subscribers + intranet of major companies

Estimated total readership: 40,000

The statement of the post office being proof, our total diffusion constitutes in this respect a guarantee for our advertisers (distribution on honour - Declared file at the CNIL (French National Commission for Information technology and Freedom)).

► PRÉCISIONS REGARDING OUR DIGITAL VERSION:

5,000 subscribers (mainly in Europe, French-speaking Africa, Middle East...)

For more than 5 years, our magazine has been available online for free reading and download, thanks to a premium reader system, which strongly encourages its distribution, reading and proofreading, both in the workplace and outside the workplace of our subscribers. More and more French engineers and technicians expatriate in Europe, the Middle East and English-speaking Africa also read us, which contributes to the international influence of our magazine. These people work mainly in the petrochemical, chemical, sugar and water/energy sectors, where French groups have a strong presence abroad.

Check our website www.eurekaflashinfo.fr
to make up your mind and get further information!

INCLUDING IN MOST OF THE HEADINGS OF OUR ISSUES:

- **Le Mag:** developments on the key topics of the quarter
- **A file on a specific subject,** usually several dozens of pages and with a list of suppliers
- **Product-Service News:** a selection of the « everything » we receive from press releases. This section contains also often information on Sites and Videos-Providers that have caught our attention
- **Other Topics:** Factories visits, Techniques and Technologies, Supplier Life, Exhibitions and Events, Training, Directory of Suppliers



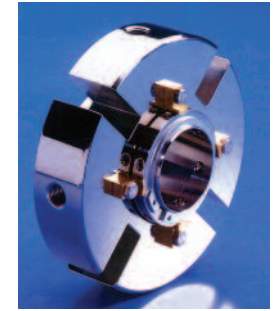
MULTI-SECTORAL COVERAGE

- Our publication is the best decision-makers' multi-sectorial approach: "agro-food and all process industries" and "water, energy and environment markets".
- Multi-sector coverage allows our advertisers to be present in all these sectors by means of a single review.

MAIN TOPICS COVERED IN OUR REVIEW:



Pumps, compressors, vacuum pumps, turbines, agitators/mixers, separators, drive systems and mechanical components of these machines (in particular mechanical seals and bearings), industrial valves, measuring, control and monitoring equipment and process control, heat exchangers, hoses and fittings, systems for water treatment, tanks and reservoirs, filters, equipment and services for maintenance for these equipment, risks associated with their use, specific training...



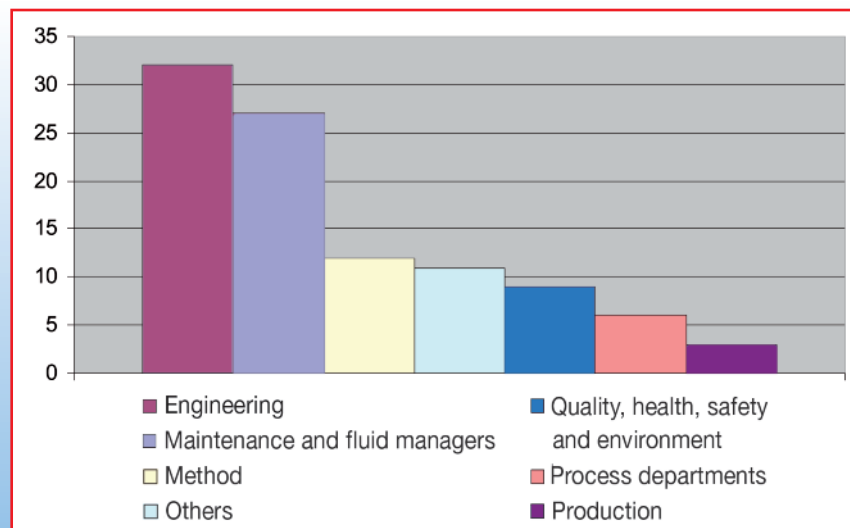
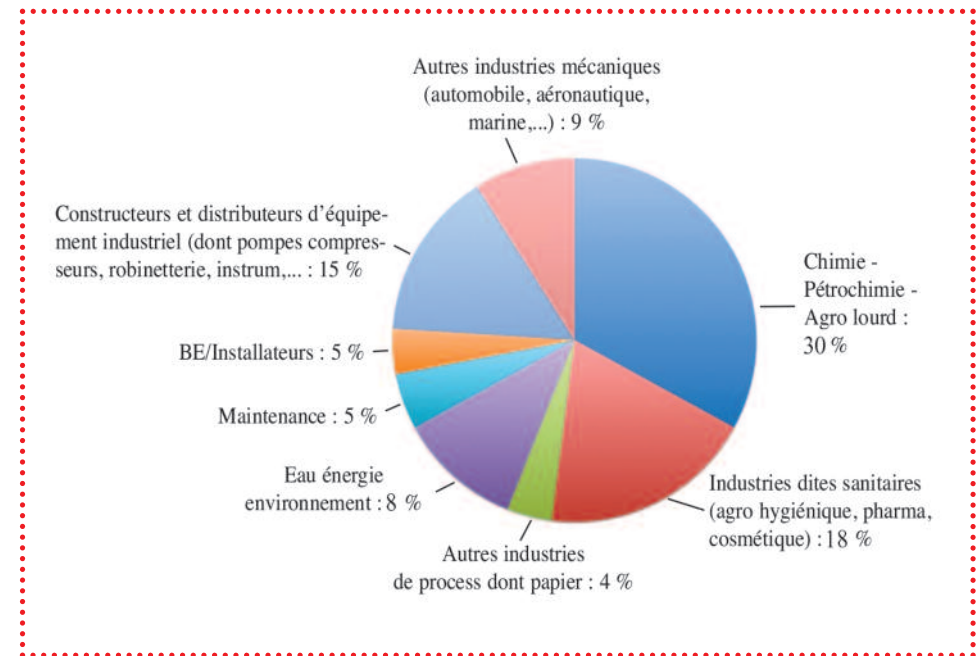
– EXHIBITION PARTNERS –



AUDIENCE ANALYSIS

➤ **A qualified readership:** Every industrial users and suppliers of liquid and gaseous fluids facilities are covered:

- Agro-food industry
- Cosmetic industry
- Pharmaceutical industry
- Chemical industry
- Petrochemical industry
- Water industry (for operators and municipalities)
- Waste plants
- Maintenance firms
- Army, arsenals, navy and shipyard
- Paper industry
- Steel industry
- Power plants, biogas, methane terminals, gas storage facilities
- Pumps, compressors and valves contractors, manufacturers and OEM
- Importers, specialized distributors and liquid fluids and gas facilities repairers
- ...



➤ **Targeted professions:**

- Persons in charge of fluids
- Production supervisors and operators
- Maintenance supervisors
- Industrial and engineering managers
- Process engineers
- Business engineers
- Quality and health and security managers, environment officers
- Team leaders
- Foremen



EUREKA FLASH INFO - Editorial Schedule 2022

➤ **MARCH 2022 - N° 102 / Issue "Your industrial utilities deserve the best"** _____

Keywords: energy savings, pumps, compressors, vacuum pumps, electric motors, variable speed drives, instrumentation, turbines, steam, compressed air, heat exchangers... Choose the most reliable and efficient solutions for your utilities !

Focus on valves and control valves + list of suppliers.

▣▣▣➤ This issue will be distributed to our subscribers and at trade shows and events we attend from April to June 2022.

➤ **JUNE 2022 - N° 103 / Special Issue "pumps and vacuum pumps"** _____

This edition is usually longer than 50 pages and include lists of suppliers. it is a reference for French technicians and engineers from all process industries, assemblers, operators, design offices and maintenance companies.

Keywords: new products, extreme applications, technical innovations, surveys

Focus on sealed pumps. List of brands available in France, list of the main pump distributors, table of articles published in the last one year.

▣▣▣➤ This issue will be distributed to our subscribers and at trade shows and events we attend from September to December 2022.

➤ **SEPTEMBER 2022 - N° 104 / Issue "At the heart of processes"** _____

Keywords: Valves, Industrial gases, Filtration, Water treatment, Pumps, Vacuum pumps, Tanks, Gas overlays, Compressors, Booster Compressors, Agitation, Mixing, Centrifugation, Process instrumentation, Regulation, Control, Variable speed drives, PLCs, Flow meters, ATEX, Compressed air, Steam, CIP/SIP, Scraping, etc.

Focus on fluid equipment maintenance: maintenance equipment, predictive maintenance, manufacturer and distributor after-sales service, service providers, etc.

▣▣▣➤ This issue will be distributed to our subscribers and at trade shows and events we attend from October to December 2022.

➤ **DECEMBER 2022 - N° 105 / Special Issue "Instrumentation is now everywhere"** _____

As a result of "Industry 4.0" and more generally of factory automation, instrumentation in every sense is now everywhere: process sensors, measurement and control systems, control loops, control valves, metering and energy management, connectivity, command and control, instrumentation and monitoring of rotating machine. We are all concerned, as well instrument suppliers as manufacturers of rotating machine for example.

Focus: Portraits of readers, 2022 retrospective and supplier list.

▣▣▣➤ This issue will be distributed to our subscribers and at trade shows and events we attend from January to March 2023.

ADVERTS - TECHNICAL AND COMMERCIAL INFORMATIONS

Advertising rates 2022

ADVERTISEMENTS	Horizontal	Vertical	Price list
1/8	90*59	-	736 €
(ads about your video ou your website : a link is put on our online issue)			
1/4	190*63	90*130	1 361 €
1/3	190*85	63*270	2 122 €
1/2	190*125	90*270	2 228 €
1/2 Premium Page			2 491 €
Full Page	210*297 plain paper		3 645 €
Premium Page (on demand)	210*297 plain paper		3 890 €
Inside cover			4 123 €
Inside back cover			3 890 €
Outside back cover			5 427 €
Facing summary			3 717 €
Double page spread			5 932 €
Advertorial 1 page			4 324 €
Advertorial 2 pages			6 476 €
Impression et piquage d'un encart central 4 pages en 150 gr			7 208 €
OTHER OFFERS			Price
Layout of your Insert			296 €
Sending 1 document up to A4-25 gr placed on the back of the magazine (11,000 copies-France only)			4 748 €
Sending of documents weighing more than 25 gr			On quotation
Printing, assembly, specific inserts			On quotation
"On-show" insert: on quotation			On quotation
Printing apart, online catalogues			On quotation
Mailing services			On quotation
Advertising on web site www.eurekaflashinfo.fr : Leader board (728x90 pixels) / Big box square (300x250 pixels) Exemple of prices (VAT free prices) : 1 month – 350 € / 3 months – 860 € / 6 months – 1 490 € <i>Full price list on request</i>			

Premium location: • 1st folder: + 5% / • Recto: + 5 %.

Discount for ad agency: 15%

Degressives : on request

Technical requirements for publishing:

Rates quoted are applicable to any advertising insertion ready for publication.

Supports: only PDF files (HD/ CMYK) accepted

Selective routing/ad insert/special edition: On request.

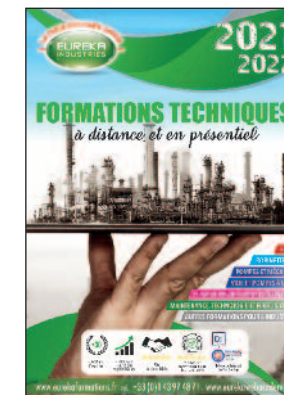
ADVERTISING TERMS AND CONDITIONS

- **Orders** cannot be received later than 30 days before the publication date and cancellations cannot be accepted within 25 days of the publication date.
- **Delivery of technical elements:** 20 days before publication date.
- **Total payment** : shall be made following receipt of the invoice and proof of publication.

EUREKA Industries is also the leading training organisation in France in the field of pumps and maintenance of Atex equipment; it is also the website Elements Industriels and its daily newsletter. This is finally the website eurekaflashinfo.fr. To advertise in these media separately or together (print+web), contact us.

EUREKA
training catalogue

Website
www.elementsindustriels.com



Website
www.eurekaflashinfo.fr



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