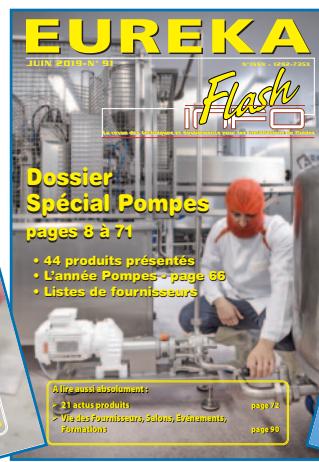


EUREKA

QUARTERLY MAGAZINE

*The French speaking reference magazine
for fluid equipments*



Our magazine has the most important circulation of the fluid equipment French speaking media:

More than 12,000 printed copies and 5,000 digital copies quarterly released.

Our magazine, made by experts and specialized journalists, benefits from the synergy with our technical training center, known by the process industries to be the best in France in pumps and ATEX.

This is the winning combination: **EUREKA Flash Info** offers your advertising and advertorial content.

130, avenue Foch - 94100 Saint-Maur-des-Fossés

Editor in Chief: Dominique NOCART - d.nocart@eurekaindustries.fr - 06 20 62 77 11

Advert Manager: Olivier TAULIER - o.taulier@eurekaindustries.fr - 06 63 21 37 49

OUR 4 BEST STRENGTHS ACCORDING TO ADVERTISERS

- Educational articles written by journalists and experts recognized in their field.
- Long-term advertising impact (3 to 6 months)
- Synergy with our technical training institute: readers' interests well known thanks to a direct link with them)
- Lists of exclusive suppliers, drawn up by specialists in the markets concerned



A LEADER POSITIONING

EUREKA Flash Info is designed to provide readers with pedagogical and rigorous information about new technologies and inform them about new products and services and events scheduled in the sectors covered: shows and exhibitions, professional training, news about suppliers and professional organizations.

In 20 years, **EUREKA Flash Info** has thus become the reference magazine for all equipment for fluid installations "process and utilities". Pumps, compressors, agitators, valves, instrumentation, heat exchangers and many other equipment are at the heart of our editorial line. We also focus on addressing the risks, maintenance and energy savings associated with this equipment.

At last, **EUREKA Flash Info** is one of the only technical media with permanent direct relations with its readers due to a strong synergy with Eureka Industries, a leading organization in the field of training in the choice, installation, operation and maintenance of process, utilities and service equipments.

A SIGNIFICANT CIRCULATION ON OUR SECTOR

► BROADCAST BY NUMBER:

Printed per issue: 12,000 copies (11,000 subscriber + 1,000 copies distributed on the trade shows

Online version: 5,000 subscribers + intranet of major companies

Estimated total readership: 40,000

The statement of the post office being proof, our total diffusion constitutes in this respect a guarantee for our advertisers (distribution on honour - Declared file at the CNIL (French National Commission for Information technology and Freedom).

► PRÉCISIONS REGARDING OUR DIGITAL VERSION:

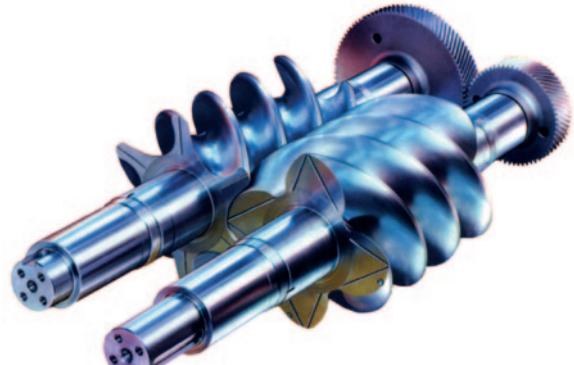
5,000 subscribers (mainly in Europe, French-speaking Africa, Middle East...)

For more than 5 years, our magazine has been available online for free reading and download, thanks to a premium reader system, which strongly encourages its distribution, reading and proofreading, both in the workplace and outside the workplace of our subscribers. More and more French engineers and technicians expatriate in Europe, the Middle East and English-speaking Africa also read us, which contributes to the international influence of our magazine. These people work mainly in the petrochemical, chemical, sugar and water/energy sectors, where French groups have a strong presence abroad.

Check our website www.eurekaflashinfo.fr to make up your mind and get further information!

INCLUDING IN MOST OF THE HEADINGS OF OUR ISSUES:

- **Le Mag:** developments on the key topics of the quarter
- **A file on a specific subject,** usually several dozens of pages and with a list of suppliers
- **Product-Service News:** a selection of the « everything » we receive from press releases. This section contains also often information on Sites and Videos-Providers that have caught our attention
- **Other Topics:** Factories visits, Techniques and Technologies, Supplier Life, Exhibitions and Events, Training, Directory of Suppliers



MULTI-SECTORAL COVERAGE

- Our publication is the best decision-makers' multi-sectorial approach: "agro-food and all process industries" and "water, energy and environment markets".
- Multi-sector coverage allows our advertisers to be present in all these sectors by means of a single review.

MAIN TOPICS COVERED IN OUR REVIEW:



Pumps, compressors, vacuum pumps, turbines, agitators/mixers, separators, drive systems and mechanical components of these machines (in particular mechanical seals and bearings), industrial valves, measuring, control and monitoring equipment and process control, heat exchangers, hoses and fittings, systems for water treatment, tanks and reservoirs, filters, equipment and services for maintenance for these equipment, risks associated with their use, specific training...



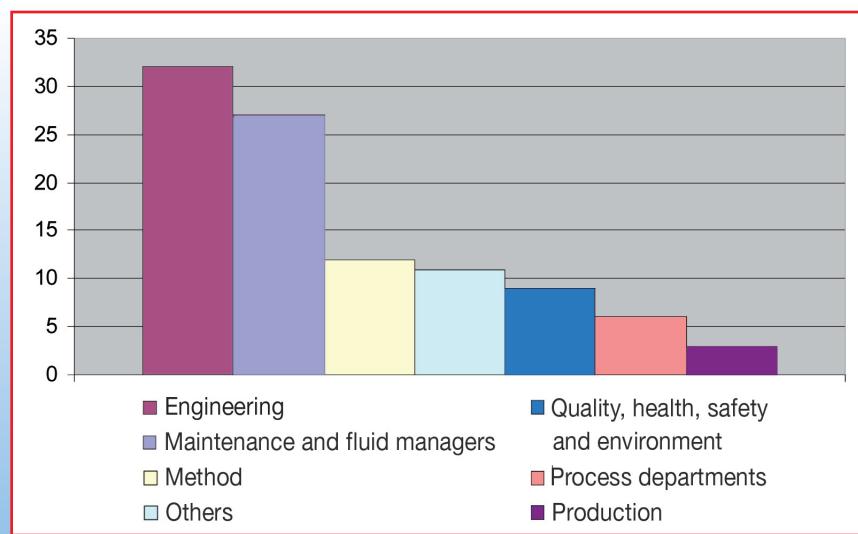
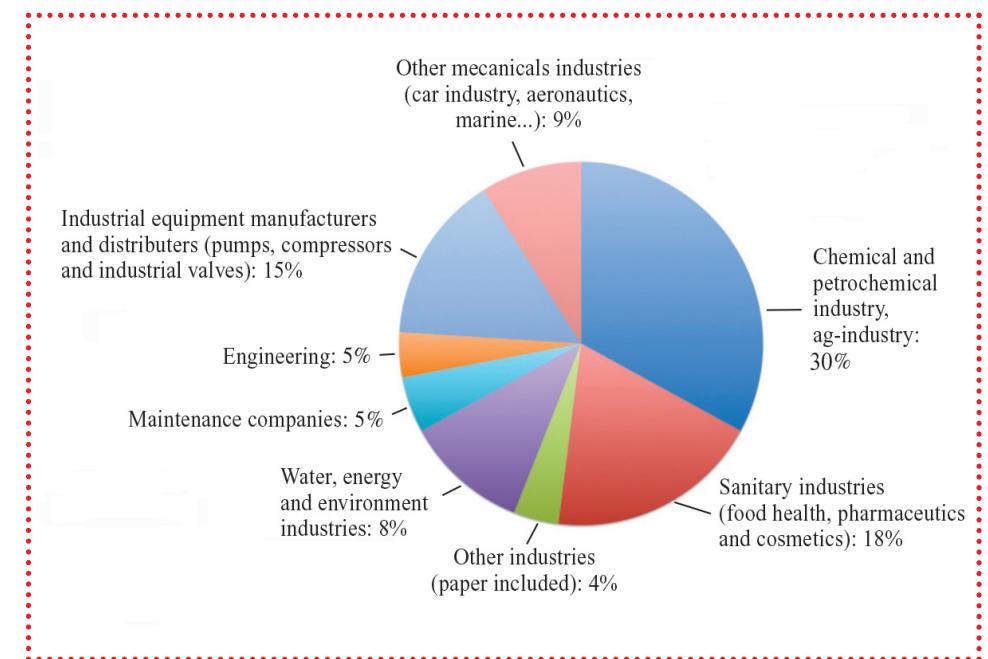
– EXHIBITION PARTNERS –



AUDIENCE ANALYSIS

➤ **A qualified readership:** Every industrial users and suppliers of liquid and gaseous fluids facilities are covered:

- Agro-food industry
- Cosmetic industry
- Pharmaceutical industry
- Chemical industry
- Petrochemical industry
- Water industry (for operators and municipalities)
- Waste plants
- Maintenance firms
- Army, arsenals, navy and shipyard
- Paper industry
- Steel industry
- Power plants, biogas, methane terminals, gas storage facilities
- Pumps, compressors and valves contractors, manufacturers and OEM
- Importers, specialized distributors and liquid fluids and gas facilities repairers
- ...



➤ Targeted professions:

- Persons in charge of fluids
- Production supervisors and operators
- Maintenance supervisors
- Industrial and engineering managers
- Process engineers
- Business engineers
- Quality and health and security managers, environment officers
- Team leaders
- Foremen



EUREKA FLASH INFO: Editorial schedule 2020 and trade show circulation

➤ MARCH 2020 - N°94 / *Special report: What's been happening in equipment for liquids and gaseous transmission and distribution systems?*

This wide file will try to present all the new fluid equipments that will be reported to us in December and January. It is therefore necessary to expect a very varied file, which will include instrumentation, heat exchangers, mixers, filters, industrial valves, weighing systems for process tanks, for example.

Several exclusive supplier lists will complete this file.

► Additional distribution at: *SEPEM Show in Colmar, PHARMACOSMETECH Show in Chartres and at the business convention PCH Meetings in Lyon*

➤ JUNE 2020 - N°95 / *Special issue dedicated to liquid pumps and vacuum pumps*

As every year in June, this issue will be THE pump event of the French speaking specialized fluid press. In 2019, on more than 60 pages, we presented 21 liquid pumping and vacuum solutions for processes, for utilities, the water cycle, etc.

In addition, this issue is an opportunity to publish our 2 exclusive supplier lists: the main French distributors and brands of industrial pumps present in France.

► Additional distribution at: *SEPEM Show in Avignon, POLLUTEC Show in Lyon and INTERMAINTENANCE in Lyon*

➤ SEPTEMBER 2020 - N°96 / *Special report: Pollutec will take place in two months. What will this new edition hold in store for us ?*

Every 2 years, Pollutec Lyon remains an essential event for all solutions dedicated to the water treatment and measure and control for all municipalities and process industries. In the run-up to the exhibition, we will therefore try to present as many solutions as possible, in order to guide our readers who will go to the exhibition and to inform those who will not be able to go there. We are thinking particularly at our thousands of readers outside metropolitan France: French overseas departments and territories, Switzerland, Belgium, Maghreb, West Africa and the Middle East, where many French engineers and technicians work. In connection with the POLLUTEC exhibition, we will focus specifically on industrial water treatment solutions.

► Additional distribution at: *Pollutec Show in Lyon*

➤ DECEMBER 2020 - N°97 / *Special report: Spring fairs - Are you in food, cosmetics, pharmaceutical, chemical, petrochemical, industrial or water sector?*

Depending on their activity, our readers will discover what the spring 2021 shows will have in store for them. This approach will be a pretext to classify the information we will be given to publish by destination market. Specific reports on these markets will complete the file as well as lists of suppliers.

We will also focus on Atex, an update will be given on the latest developments in this field.

► Additional distribution at the following shows and events at the beginning of 2021: *CARREFOUR DE L'EAU Show in Rennes, SEPEM Show in Douai and CFIA in Rennes*

ADVERTS - TECHNICAL AND COMMERCIAL INFORMATIONS

Advertising rates 2020

ADVERTISEMENTS	Horizontal	Vertical	Price list
1/8	90*59	-	695 €
(ads about your video ou your website : a link is put on our online issue)			
1/4	190*63	90*130	1 284 €
1/3	190*85	63*270	2 002 €
1/2	190*125	90*270	2 102 €
1/2 Premium Page			2 350 €
Full Page	210*297 plain paper		3 439 €
Premium Page (on demand)	210*297 plain paper		3 670 €
Inside cover			3 670 €
Inside back cover			3 890 €
Outside back cover			5 120 €
Facing summary			3 507 €
Double page spread			5 597 €
Advertorial 1 page			4 080 €
Advertorial 2 pages			6 110 €
Impression et piquage d'un encart central 4 pages en 150 gr			6 800 €
OTHER OFFERS		Price	
Layout of your Insert		280 €	
Sending 1 document up to A4-25 gr placed on the back of the magazine (11,000 copies-France only)		4 480 €	
Sending of documents weighing more than 25 gr		On quotation	
Printing, assembly, specific inserts		On quotation	
"On-show" insert: on quotation		On quotation	
Printing apart, online catalogues		On quotation	
Mailing services		On quotation	
Advertise on the website www.eurekaflashinfo.fr Available space: big box square and leader board			
Prices, i.g.: 1 month - 350 € / 3 months - 860 € / 6 months - 1 490 €			
<i>Excluding tax price, full price on request</i>			

Premium location: • 1st folder: + 5% / • Recto: + 5 %.

Discount for ad agency: 15%

Degressives : on request

Technical requirements for publishing:

Rates quoted are applicable to any advertising insertion ready for publication.

Supports: only PDF files (HD/ CMYK) accepted

Selective routing/ad insert/special edition: On request.

ADVERTISING TERMS AND CONDITIONS

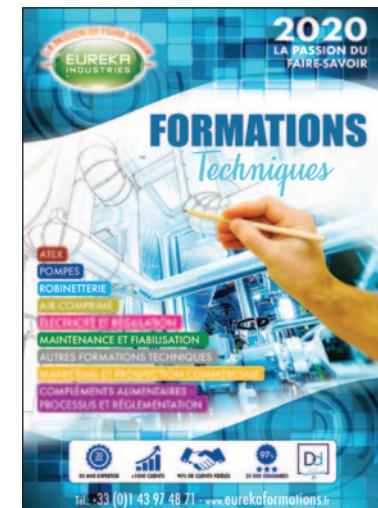
- **Orders** cannot be received later than 30 days before the publication date and cancellations cannot be accepted within 25 days of the publication date.
- **Delivery of technical elements:** 20 days before publication date.
- **Total payment :** shall be made following receipt of the invoice and proof of publication.

EUREKA Industries is also the advertising agency for:

Website
www.elementsindustriels.com



Website
www.eurekaflashinfo.fr



EUREKA
training catalogue