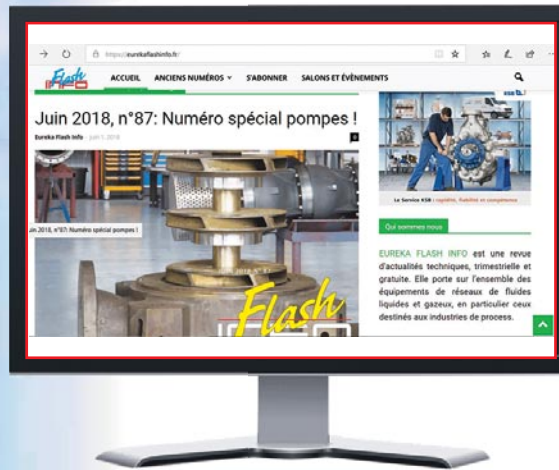


EUREKA

QUARTERLY MAGAZINE

The French speaking reference magazine
for fluid equipments

Flash
INFO



Our magazine has the most important circulation of the fluid equipment French speaking media:
More than 12,000 printed copies and 5,000 digital copies quarterly released.

Our magazine, made by experts and specialized journalists, benefits from the synergy with our technical training center, known by the process industries to be the best in France in pumps and ATEX.
This is the winning combination: **EUREKA Flash Info** offers your advertising and advertorial content.

130, avenue Foch - 94100 Saint-Maur-des-Fossés

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Advert Manager: Olivier TAULIER - o.taulier@eurekaindustries.fr - +33 6 63 21 37 49

OUR 4 BEST STRENGTHS ACCORDING TO ADVERTISERS

- Educational articles written by journalists and experts recognized in their field.
- Long-term advertising impact (3 to 6 months)
- Synergy with our technical training institute: readers' interests well known thanks to a direct link with them)
- Lists of exclusive suppliers, drawn up by specialists in the markets concerned



A LEADER POSITIONING

EUREKA Flash Info is designed to provide readers with pedagogical and rigorous information about new technologies and inform them about new products and services and events scheduled in the sectors covered: shows and exhibitions, professional training, news about suppliers and professional organizations.

In 20 years, **EUREKA Flash Info** has thus become the reference magazine for all equipment for fluid installations "process and utilities". Pumps, compressors, agitators, valves, instrumentation, heat exchangers and many other equipment are at the heart of our editorial line. We also focus on addressing the risks, maintenance and energy savings associated with this equipment.

At last, **EUREKA Flash Info** is one of the only technical media with permanent direct relations with its readers due to a strong synergy with Eureka Industries, a leading organization in the field of training in the choice, installation, operation and maintenance of process, utilities and service equipments.

CIRCULATION

A SIGNIFICANT CIRCULATION ON OUR SECTOR

Printed per issue: 12,000 copies (11,000 subscriber + 1,000 copies distributed on the trade shows)

Online version: 5,000 subscribers + intranet of major companies

Estimated total readership: 40,000

The statement of the post office being proof, our total diffusion constitutes in this respect a guarantee for our advertisers (distribution on honour - Declared file at the CNIL (French National Commission for Information technology and Freedom)).

PRECISIONS REGARDING OUR DIGITAL VERSION:

5,000 subscribers (mainly in Europe, French-speaking Africa, Middle East, etc.):

For more than 5 years, our magazine has been available online for free reading and download, thanks to a premium reader system, which strongly encourages its distribution, reading and proofreading, both in the workplace and outside the workplace of our subscribers. More and more French engineers and technicians expatriate in Europe, the Middle East and English-speaking Africa also read us, which contributes to the international influence of our magazine. These people work mainly in the petrochemical, chemical, sugar and water/energy sectors, where French groups have a strong presence abroad.

Check our website www.eurekaflashinfo.fr to make up your mind and get further information!

INCLUDED IN MOST OF THE HEADINGS OF OUR ISSUES:

- **Le Mag** : developments on the key topics of the quarter
- **A file on a specific subject**, usually several dozens of pages and with a list of suppliers
- **Product-Service News**: a selection of the « everything » we receive from press releases. This section contains also often information on Sites and Videos-Providers that have caught our attention
- **Other Topics**: Factories visits, Techniques and Technologies, Supplier Life, Exhibitions and Events, Training, Directory of Suppliers

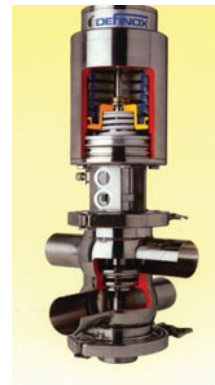


MULTI-SECTORAL COVERAGE

- Our publication is the best decision-makers' multi-sectorial approach: "agro-food and all process industries" and "water, energy and environment markets".
- Multi-sector coverage allows our advertisers to be present in all these sectors by means of a single review.

MAIN TOPICS COVERED IN OUR REVIEW:

Pumps, compressors, vacuum pumps, turbines, agitators/mixers, separators, drive systems and mechanical components of these machines (in particular mechanical seals and bearings), industrial valves, measuring, control and monitoring equipment and process control, heat exchangers, hoses and fittings, systems for water treatment, tanks and reservoirs, filters, equipment and services for maintenance for these equipment, risks associated with their use, specific training...



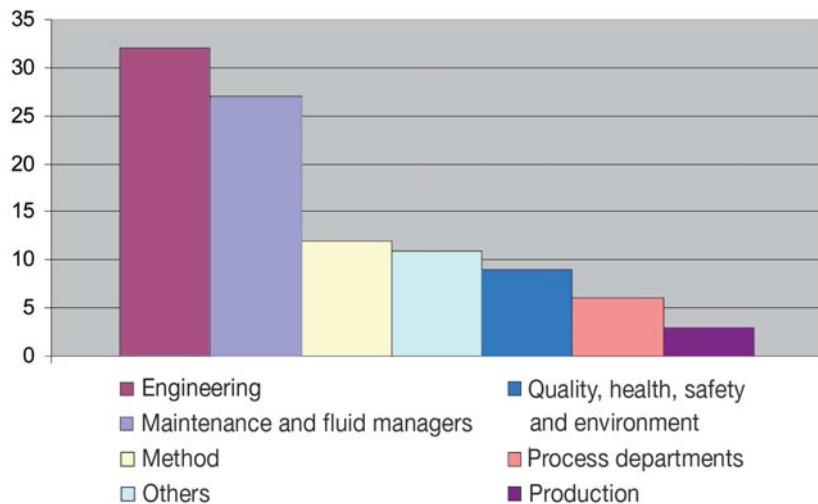
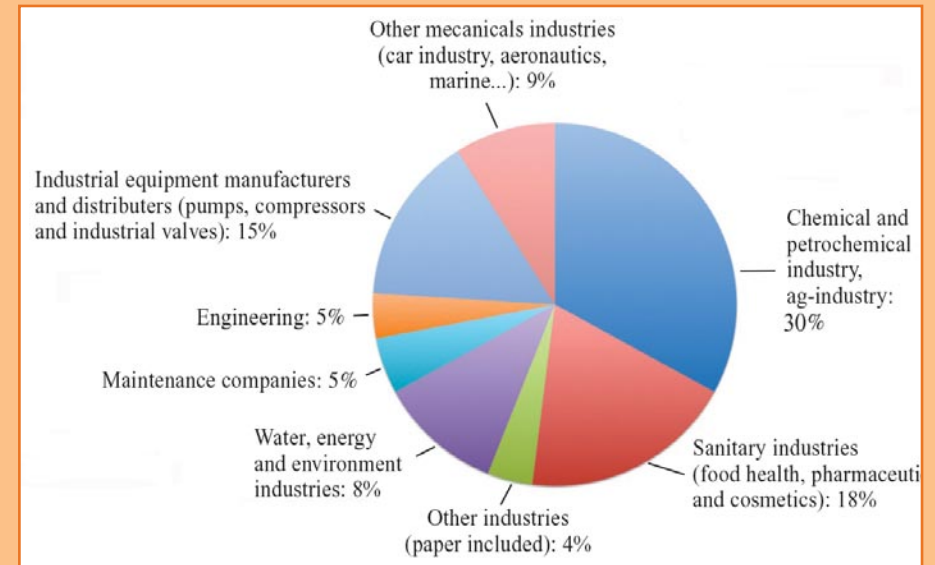
– EXHIBITION PARTNERS –



AUDIENCE ANALYSIS

➤ **A qualified readership:** Every industrial users and suppliers of liquid and gaseous fluids facilities are covered:

- Agro-food industry
- Cosmetic industry
- Pharmaceutical industry
- Chemical industry
- Petrochemical industry
- Water industry (for operators and municipalities)
- Waste plants
- Maintenance firms
- Army, arsenals, navy and shipyard
- Paper industry
- Steel industry
- Power plants, biogas, methane terminals, gas storage facilities
- Pumps, compressors and valves contractors, manufacturers and OEM
- Importers, specialized distributors and liquid fluids and gas facilities repairers
- ...



➤ **Targeted professions:**

- Persons in charge of fluids
- Production supervisors and operators
- Maintenance supervisors
- Industrial and engineering managers
- Process engineers
- Business engineers
- Quality and health and security managers, environment officers
- Team leaders
- Foremen



SPECIFIC ISSUES AND TRADE SHOW CIRCULATION FOR EACH NUMBER:

➤ MARCH 2019 – N° 90

Issue : More efficient process equipment: process lines operate thanks to various equipment whose similar technology can be found in all of the business areas. Thus, we can find off eccentric cavity pump in oil as in pharmaceuticals. Similar control valves on steam or acid, nano-filters in water treatment or food-processing, etc. At the beginning of this year, we will share with you all the efficient solutions that will be brought to our attention.

Focus on : what is new in training in areas like ATEX, reliability of production units, valves, measures and regulations, vibration analysis, etc.

Additional distribution at: SEPEM Toulouse, PCH Meetings Lyon, PharmaCosmeTech

➤ JUNE 2019 – N° 91

SPECIAL ISSUE DEDICATED TO PUMPS: a real "best-seller" for all pump users, this issue deals with the latest pump news every year and publishes lists of manufacturers and distributors of these equipment. This year, it will focus on the different kind of pumps technologies offered depending on the applications (process, water, utilities, etc.).

Additional distribution at: SEPEM Angers, InterMaintenance, Fluid Processing Meetings

➤ SEPTEMBER 2019 – N° 92

Issue : Compressors and vacuum pumps: air and all sorts of gases are omnipresent fluids on many sites. It's been many years since we devoted a full and complete issue to them. Also, the file comes with an updated list of suppliers. We will deal with compressors and vacuum pumps but also with the evolution of the drive systems, equipment for air, steam or gas networks (hose systems, valves, filters, dryers, instrumentation...), special equipment like ozone generators.

Focus on : Fluid Processing Meetings and InterMaintenance, 2 innovative events that will be held simultaneously in october in the same location in Lyon.

Additional distribution at: SEPEM Angers, InterMaintenance Lyon, Fluid Processing Meetings Lyon

➤ DECEMBER 2019 – N° 93

Issue: Positive displacement pumps: these pumps come in a wide variety and are used to carry out the most difficult transfers but also the most precise dosages. So, we decided to take a closer look into these technologies which are used in many business areas from chemicals to pharmaceutical, food-processing or paper industry. In this issue: metering pumps and positive displacement pumps of transfer of all technologies.

Focus on : Back from InterMaintenance: first business convention dedicated exclusively to maintenance: news and developments in this field.

Additional distribution at: Carrefour de l'eau in Rennes, SEPEM Rouen

ADVERTS - TECHNICAL AND COMMERCIAL INFORMATIONS

Advertising rates 2019

ADVERTISEMENTS	Horizontal	Vertical	Price list
1/8 (ads about your video ou your website : a link is put on our online issue)	90*59	-	695 €
1/4	190*63	90*130	1 284 €
1/3	190*85	63*270	2 002 €
1/2	190*125	90*270	2 102 €
1/2 Premium Page			2 350 €
Full Page	210*297 plain paper		3 439 €
Premium Page (on demand)	210*297 plain paper		3 670 €
Inside cover			3 670 €
Inside back cover			3 890 €
Outside back cover			5 120 €
Facing summary			3 507 €
Double page spread			5 597 €
Advertorial 1 page			4 080 €
Advertorial 2 pages			6 110 €
OTHER OFFERS			Price
Layout of your Insert			280 €
Sending 1 document up to A4-25 gr placed on the back of the magazine (11,000 copies-France only)			4 480 €
Sending of documents weighing more than 25 gr			On quotation
Printing, assembly, specific inserts			On quotation
"On-show" insert: on quotation			On quotation
Printing apart, online catalogues			On quotation
Mailing services			On quotation

Advertise on the website www.eurekaflashinfo.fr
 Available space: big box square and leader board
 Prices, i.g.: 1 month - 350 € / 3 months - 860 € / 6 months - 1 490 €

Excluding tax price, full price on request

Premium location: • 1st folder: + 5% / • Recto: + 5 %.

Discount for ad agency: 15%

Degressives : on request

Technical requirements for publishing:

Rates quoted are applicable to any advertising insertion ready for publication.

Supports: only PDF files (HD/ CMYK) accepted

Selective routing/ad insert/special edition: On request.

Advertising terms and conditions: Orders cannot be received later than 30 days before the publication date and cancellations cannot be accepted within 25 days of the publication date. – **Delivery of technical elements:** 20 days before publication date – **Total payment** shall be made following receipt of the invoice and proof of publication.

EUREKA Industries is also the advertising agency for:



Website
www.elementsindustriels.com



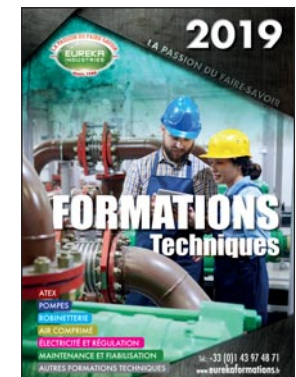
Website
www.chimedit.com



Website
www.eurekaflashinfo.fr



EUREKA
training catalogue



EUREKA Industries RCS Créteil B 348 835 950

Your contact point: **Olivier TAULIER**, advertising manager - E-mail : o.taulier@eurekaindustries.fr - Tel. : +33 6 63 21 37 49