

EUREKA

ADVERTISING
RATES
PAGE 4

Flash INFO

La revue des techniques et équipements pour les installations de fluides

The French speaking reference magazine for fluid equipments

QUARTERLY MAGAZINE

Long-term advertising
Impact

Pedagogical
and rigorous

Close to its
readership



By EUREKA Industries

The most important circulation of the fluid equipment industry media:
more than 12,000 printed copies and 5,000 digital copies
quarterly released.

Our magazine, made by experts and specialised journalists,
benefits from the synergy with our technical training center,
known by the process industries to be the best in France in pumps.

This is the winning combination **EUREKA Flash Info**
offers your advertising content.

130, avenue Foch - F-94100 Saint-Maur-des-Fossés

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Advert Manager : Olivier TAULIER - o.taulier@eurekaindustries.fr - +33 6 63 21 37 49

KIT MEDIA 2018

EUREKA FLASH INFO

A significant circulation

CIRCULATION BY EDITION:

Printed per issue : 12000 copies - 11000 mailed to our subscribers - 1000 distributed on the trade shows ; online version: 5000 + intranet of major companies

Estimated total readership: 40 000

SPREAD OF DIGITAL COPIES: 5,000 copies

For 7 years, our magazine has been available online for free reading and download offering the possibility to read it everywhere in the world and several times. Notifications are quarterly sent by e-mails to more than 5,000 readers. The new magazine's issue online is read towards Europe and Africa, especially Belgium, Switzerland, North Africa and Middle East where more and more french engineers are working. Your ads will as well benefit from the online access to older publications.

Check our website www.eurekaflashinfo.fr to make up your mind and get further information!

Direct link to an established decision-makers community

Our publication is the best decision-makers' multi-sectorial approach: "agro-food and process industries" and "water, energy and environment markets".

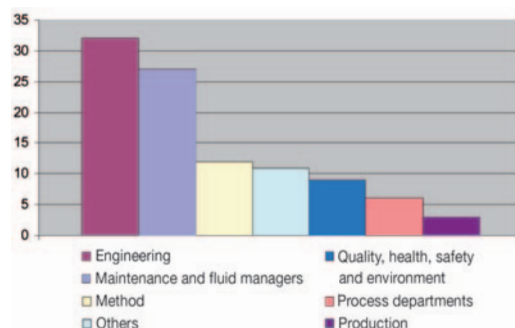
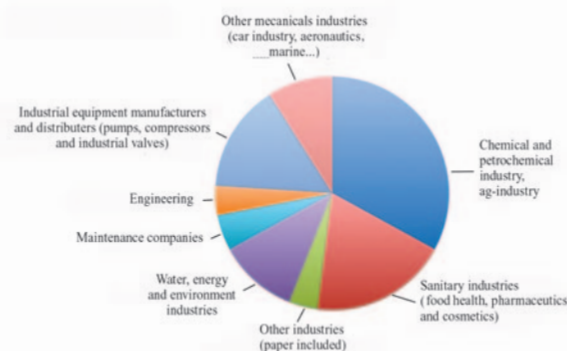
A qualified readership

Every industrial users and suppliers of liquid and gaseous fluids facilities are covered:

- Agro-food industry
- Cosmetic industry
- Pharmaceutical industry
- Chemical industry
- Petrochemical industry
- Water industry (for operators and municipalities)
- Waste plants
- Maintenance firms
- Army, arsenals, navy and shipyard
- Paper industry
- Steel industry
- Power plants, biogas, methane terminals, gas storage facilities
- Pumps, compressors and valves contractors, manufacturers and OEM
- Importers, specialized distributors and liquid fluids and gas facilities repairers
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Targeted professions:

- Persons in charge of fluids
- Production supervisors and operators
- Maintenance supervisors
- Industrial and engineering managers
- Process engineers
- Business engineers
- Quality and health and security managers, environment officers
- Team leaders
- Foremen



EUREKA Flash Info, our 4 best strengths according to advertisers

- Short and pedagogical articles written by experts
- Long-term advertising impact (3 months to one year!)
- Synergy with our technical training institute: readers' interests well known thanks to a direct link with them
- Exclusive suppliers lists

EUREKA FLASH INFO

Acknowledged position of EUREKA Flash Info

EUREKA Flash Info is designed to provide readers with pedagogical and rigorous information about new technologies and inform them about new products and services and events organised in the sectors covered: shows and exhibitions, professional training, news about suppliers and professional organisations.

For 15 years, **EUREKA Flash Info has become the global french reference in the fluid equipment information.** We commit ourselves to keep our readers aware about risks, maintenance and energy savings of equipment mentioned in the magazine.

Likewise, EUREKA Flash Info is one of the only magazines maintaining a close relationship with its readership, thanks to our Institute of vocational and technical training, letting us well aware of the preoccupations of professionals. These reasons make EUREKA Flash Info the leader in several technical sectors thanks to a wide choices of training modules regarding facilities and installations, conduct and maintenance of process and easement equipment.

HEADING IN ALL OUR NUMBERS

Product news; Videos and websites of suppliers; Factory visits; Techniques and Technology; Supplier's life; Trade Show and Events; Professional Training; Supplier directory

EDITORIAL SCHEDULE 2018

Important note: your proposals of articles have to be sent by the end of the month, 2 months before the month of publication (e.g.: to be published in March, we need your article by the end of January) : **Dominique NOCART - Editor in chief - nocart.eureka@outlook.com**

<i>Next issues of the magazine</i>	<i>Additional distribution at :</i>	<i>Key Files</i>
N° 86 March 2018	• SEPEM Show in Grenoble and in Colmar • The business convention PCH Meetings in Lyon	Issue : Well equipped with its industrial utilities Pumps, compressors, metering, valves, heat exchangers... are everywhere in your production units. Their good functioning largely determines the regularity and quality of your production. They are a source of energy consumption, often significant. Special Report on Fluid Processing Meetings (business convention in Lyon/ November 2017)
N° 87 June 2018	• SEPEM Show in Avignon • POLLUTEC Show in Lyon	SPECIAL ISSUE DEDICATED TO PUMPS: a real "best-seller" for all French speaking pump users in the world (1), this issue deals with the latest pump news every year. This year it will focus on: reliability solutions, remote monitoring of pumps, new maintenance solutions, developments in the field of seals, bearings etc.
N° 88 September 2018	• POLLUTEC Show in Lyon	Pollutec Lyon Issue two months before the unique event that constitutes this exhibition every two years, our September 2018 focus will give a complete update on water pumping and treatment, chemical metering, stirring/mixing, as well as all the specific equipments that we think it is useful to talk to our readers about.
N° 89 December 2018	• CARREFOUR DE L'EAU Show in Rennes • SEPEM Show in Douai	Issue: Evolutions of fluid equipments and process control in process industries very many types of equipment and themes are concerned by this issue: from control valves to industry 4.0, more than 30 topics will likely be dealt with.

(1) Mainly France, Belgium, Switzerland, North and West Africa, Middle East where many French engineers are working.

EXHIBITION PARTNERS



EUREKA FLASH INFO

Advertising rates 2018

ADVERTISEMENTS	Horizontal	Vertical	Price list
1/8 (ads about your video ou your website : a link is put on our online issue)	90*59	—	695 €
1/4	190*63	90*130	1 284 €
1/3	190*85	63*270	1,924 €
1/2	190*125	90*270	2 102 €
Full Page	210*297 plain paper		3 439 €
Premium Page (on demand)	210*297 plain paper		3 590 €
Inside cover			3 670 €
Inside back cover			3 781 €
Outside back cover			4 289 €
Facing summary			3 507 €
Double page spread			5 597 €
Advertorial 1 page			3 861 €
Advertorial 2 pages			6 007 €
OTHER OFFERS			Price
Shipping of A4 documents no more than 25g on outside back cover (11,500 copies only in France)			4 375 €
Documents shipping over 25 gr			On request
Printing, collation, inserting			On request
Inserting in exhibition			On request
Specific printing, updating online catalogue			On request
Mailing (in French speaking areas only)			On request
Advertise on the website www.eurekaflashinfo.fr Available space: big box square and leader board Prices, i.g.: 1 month – 350 € / 3 month – 860 € / 6 month – 1,490 € Excluding tax price, full price on request			

Premium location:

- 1st folder: + 5 % ;
- Recto : + 5 %.

Regressive price and discount:

- Welcome discount: 5 % ;
- Regressive “progression”: 4 % ;
- Loyalty discount: 4 % ;
- “3 in a row” advertising campaign: 10 % ;
- “4 in row” advertising campaign: 15 %.

Discount for ad agency: 15 %

Technical requirements for publishing:

Rates quoted are applicable to any advertising insertion ready for publication.

Supports: only CD-ROM X-press, Photoshop, Illustrator (Mac OS/ Windows) or PDF files (HD/ CMYK) accepted

Selective routing/ad insert/special edition:

On request.

EUREKA Industries is also the advertising agency for

 	 	EUREKA <i>training</i> <i>catalogue</i> 	Website www.chimedit.com 	Website www.eurekaflashinfo.fr 	Website www.elementsindustriels.com 
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Advertising terms and conditions: Orders cannot be received later than 30 days before the publication date and cancellations cannot be accepted within 25 days of the publication date. Total payment shall be made following receipt of the invoice and proof of publication.

EUREKA Industries - RCS Créteil B 348 835 950 - France

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